



**WELCOME**  
**Keynote Speaker**

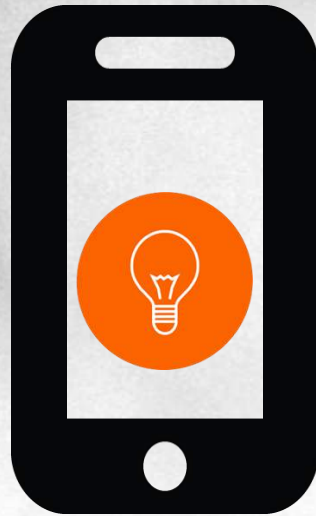
Small Business Digital Marketing

**SEE**



**DIGITAL MOBILE TRENDS**





The background is a vibrant blue-toned digital landscape. It features a perspective of a tunnel or a path that recedes into the distance. The walls of this tunnel are composed of numerous glowing, interconnected lines and data points, creating a sense of depth and movement. The overall aesthetic is futuristic and technological, with a strong emphasis on connectivity and data flow.

**50 billion connected 2020**







**vote now**

**Poll Here**  **OTE**



**Text XXXXX**

# 2015 Quick Facts



**2015**

Estimated Global Population

Source: [worldometers.info/world-population](http://worldometers.info/world-population)

**7.3 Billion**



**More Mobile Devices  
than people in 2015**

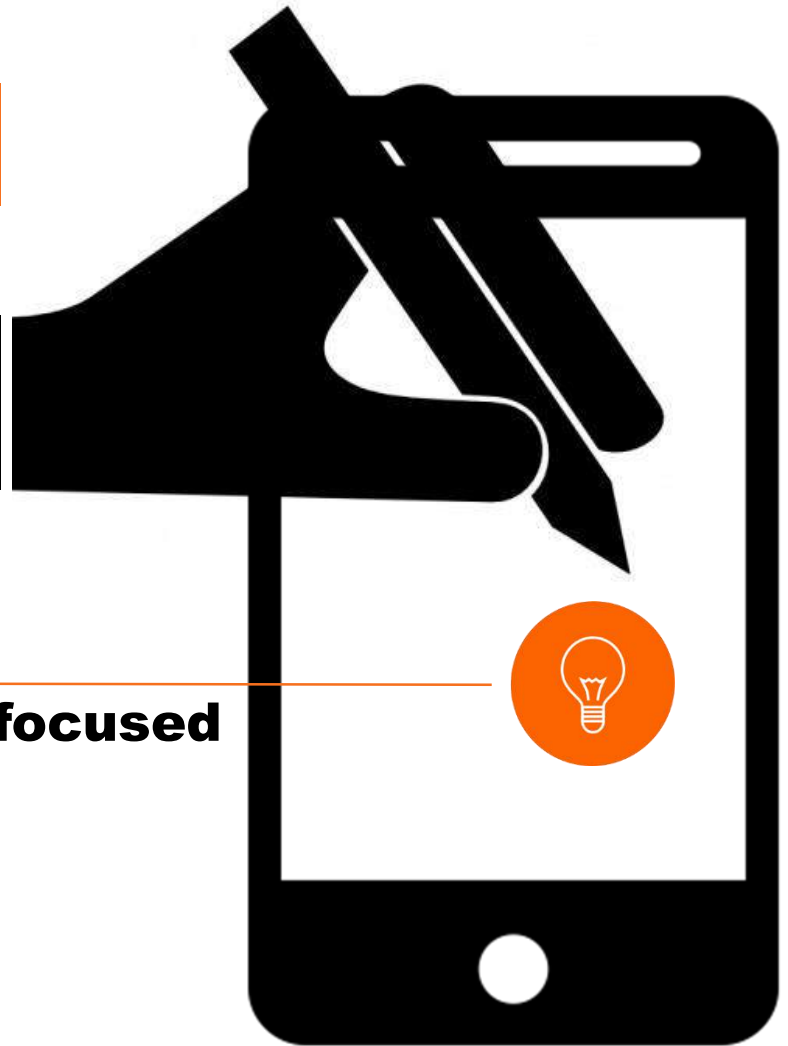


# 2015 Quick Facts

**access to information at  
finger tips**



**customer focused**





# 2015 Quick Facts

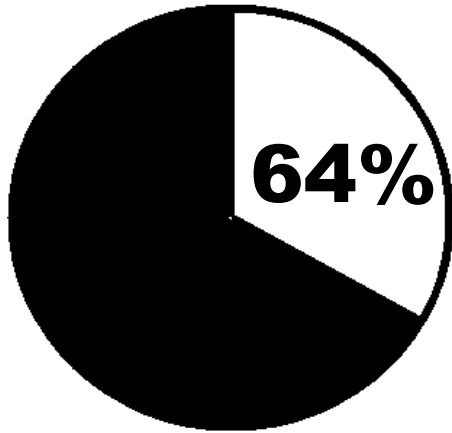


**90%**   
**will not leave**

 **without**

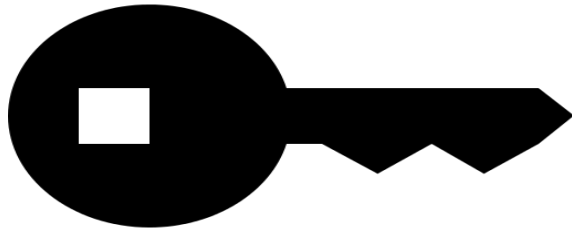


# 2015 Quick Facts



**Key entry point to the online world**

Source: Pew Research – April 1, 2015



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